



## SANDWICH 375 COMMITTEE

FOR IMMEDIATE RELEASE

Contact: Cindy Russell

Tel: 508-789-6809

Email: cindyru@cape.com

### June 14: “Calling All Bakers to Compete!”

Sandwich, MA – March 14, 2014. Sandwich 375 Committee is very proud to announce and invite all bakers to compete in the Heritage Day Cupcake Competition to be held as part of the activities on Heritage Day, June 14, 2014 at Sandwich High School from 12:30 -7 pm. The Cupcake Competition will take place from 2:00 pm to 3:30 pm.

Heritage Day Afternoon Co-Manager Kris Chalke remarked, “Will your cupcake be remembered as THE BEST CUPCAKE for Sandwich’s 375th anniversary? There are three categories of entries that will be judged by local celebrity judges including Connie Chung - award winning anchor and reporter, Maury Povich - renowned tablet talk show host, Tom Ellis - known for years at the Face of Boston News, and Lisa Raphael - three-time “Food Network Cake Challenge” medalist who has also earned scores of accolades and awards. Cupcakes should be decorated in a Sandwich 375<sup>th</sup> birthday theme, and will be judged first for decoration and then for taste. Prizes will be awarded in Professional, Adult and Youth (ages 14 and below) categories.”

“If you are interested in competing, it is very easy to pre-register either online at [www.sandwich375.com](http://www.sandwich375.com), on our Facebook at [www.facebook.com/Sandwich375](http://www.facebook.com/Sandwich375), email the completed form to either Kris at [kris@krischalke.com](mailto:kris@krischalke.com) or to myself at [gfitz0204@aol.com](mailto:gfitz0204@aol.com), or mail the form to: Sandwich 375 Committee, 6 Water Street. Sandwich, MA 02563,” added Gayle Fitzpatrick, Co-Manager of Heritage Day Afternoon.

The Rules are as follows:

1. Each contestant may enter only one item per entry.
2. Contestants will need to bake 24 regular size cupcakes of the same recipe.
3. A \$10 Entry Fee will be charged, payment must be made in cash on the day of the contest.
4. All cupcakes must be fully baked, from scratch, frosted/ iced and decorated.
5. Cupcake decorations should celebrate Sandwich on its 375th anniversary.
6. Assign 3 cupcakes to be judged on creativity in decoration and overall taste.
7. No commercial or box mixes may be used.
8. All entries must be in an aluminum pan with plastic lid & labelled with Contestants name, category and phone number.
9. Entries need to be submitted between 12 and 1:00pm-no late entries please.
10. All leftovers will be served to picnic participants.

Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Category: \_\_\_ Professional \_\_\_ Adult \_\_\_ Youth

If there are any questions, please email either Kris Chalke or Gayle Fitzpatrick. This is going to be an exciting event as the judges decide who will win the prize for THE BEST CUPCAKE in their category, and so worthwhile as the fees collected will be donated to the Sandwich Sports Complex Committee for the Capt. Gerald F. DeConto Veterans' Memorial Stadium.

### **About US**

In 1639, Sandwich became the first town on Cape Cod. Since today's citizens of Sandwich both love and embrace the town's rich culture, proud heritage and pristine beauty, we wish to truly celebrate its 375<sup>th</sup> year in 2014. The celebration will consist of a variety of gatherings, lectures, festivals, artistic and educational endeavors, and museum exhibits throughout the year, for all Sandwich residents and visitors to thoroughly enjoy and understand what makes Sandwich, Sandwich!

For more information visit [www.sandwich375.com](http://www.sandwich375.com) and like us on Facebook.  
[www.facebook.com/Sandwich375](https://www.facebook.com/Sandwich375)

##

##